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Latest Dremel Product Puts a New Spin on Rotary Tool Technology

Dremel Debuts 300 Series Rotary Tool

MT. PROSPECT, Ill., October 26, 2005 — Dremel, the pioneer of rotary tool technology, recently released the new 300 Series Rotary Tool. The new 300 Series is designed to add performance and precision to projects, home improvements and artisan work.

“We listen to our customers’ feedback to improve on the tools that they love and create the tools they need,” said Andrea Ash, director of marketing communications for Dremel.

“Dremel wants to give woodworkers, do-it-yourselfers and artisans the ability to use the tools creatively and practically.”

The Dremel 300 Series Rotary Tool features a new, ergonomic design with finger-grip contours, that provide better comfort and balance. It incorporates new features like wrench storage and a dovetail feature for new attachments such as the Dremel Flex Light. It also has a new shaft lock system with a large, more comfortable collet button for easier accessory changes.

The compact tool, with variable speeds of 5,000 to 35,000 rpm, gives the user the ability to

Dremel 300 Series Rotary Tool

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complete a wide variety of applications with ease, speed and precision. The suggested retail price for the Dremel 300 Series Rotary Tool is \$49.99 - \$69.99.

About Dremel

Since inventing the high-speed rotary tool more than 70 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. Dremel's leadership in design and manufacturing has made it the top selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mt. Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools, benchtop products, specialty tools, accessories and attachments, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on Dremel to provide the satisfaction of a job well done and done well.

For information on Dremel products, project ideas and problem-solving tips, visit us at www.dremel.com or call Dremel at 1-800-437-3635.

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