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DREMEL INTRODUCES FIRST-OF-ITS-KIND UNIVERSAL OSCILLATING ACCESSORY ADAPTER

*Dremel Multi-Max Universal Adapter Facilitates Faster Accessory Changes,
Limits Accessory Sliding on All Brands of Oscillating Tools*

MOUNT PROSPECT, Ill., October 28, 2010 – Using an oscillating tool just got easier. Thanks to the new Dremel Multi-Max Universal Adapter™, users of any type of oscillating tool can now utilize the Dremel brand’s patented Quick Fit™ oscillating accessories. With faster accessory changes and a first-of-its-kind pin design that keeps accessories in place during use, the Universal Adapter allows oscillating users to spend less time setting up their tool and more time repairing, remodeling and restoring.

“Consumers are continually demanding increased functionality from their power tools,” said Andrea Ash, vice president of marketing, Dremel. “As a brand built on versatility, we’re happy to introduce an accessory that will allow users of all oscillating brands to utilize our unique Quick Fit accessories for fast and easy changes and quality results.”

The Dremel Multi-Max Universal Adapter allows all Dremel Multi-Max™ accessories to be used with all of the current oscillating tools on the market including brands from Fein, Rockwell, Bosch, Craftsman, Rigid and Masterforce. As the first pin fit adapter in the market, the Universal Adapter prevents accessories from sliding or loosening during use, resulting in a more efficient and precise project.

Dremel currently offers a wide variety of oscillating accessories, including cutting, scraping and grout removal blades, as well as sanding and grinding pads. All accessories, except for sanding pads, utilize the Dremel brand’s innovative Quick Fit™ accessory system, which allows users to change accessories in less than half the time competitive systems require. The Quick Fit system features slotted accessory connections, instead of an enclosed blade, enabling users to swap out accessories without removing the clamping screw and blade washer.

Beginning in October, the Dremel Multi-Max Universal Adapter will be available at most hardware stores and home improvement centers nationwide. It will retail for the suggested price of \$4.99 USD and (insert Canada MSRP) CSD.

For additional editorial information and high-resolution images, please visit the Dremel newsroom at www.dremelnewsroom.com.

About Dremel

Since inventing the high-speed rotary tool more than 75 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand’s leadership in design and manufacturing has made it the top selling rotary tool in the world, a reflection of the company’s commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools and rotary tool attachments and accessories, specialty tools and an oscillating tool and oscillating accessories, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on the Dremel brand to provide the satisfaction of a job well done.

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For information on Dremel products, project ideas and problem-solving tips, visit us at www.dremel.com or call Dremel at 1-800-437-3635.

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Editor's Note: Dremel® is a registered brand name and is used as an adjective to describe the products made by the Dremel brand.