



**FOR IMMEDIATE RELEASE**

**CONTACT:**  
Allison Bradley  
Olson PR  
312-854-7537  
abradley@olson.com

John Hauter  
Dremel  
224-232-3341  
john.hauter@us.bosch.com

**DREMEL® INTRODUCES VERSATILE AND INNOVATIVE ACCESSORIES FOR  
THE DREMEL MULTI-MAX™ OSCILLATING TOOL SYSTEM**

*The new-to-market Dremel Multi-Knife, Drywall Jab Saw and 14-piece accessory kit provide builders and DIY enthusiasts with the ability to complete new applications, and offer the versatility to tackle a wide range of applications.*

MOUNT PROSPECT, Ill., June 1, 2012 – In the spirit of market innovation and commitment to customer needs, the Dremel® brand is expanding its line of Dremel Multi-Max™ oscillating accessories with the introduction of two new blades to the market, the Dremel MM430 Multi-Knife and Dremel MM435 Multi-Max Drywall Jab Saw. The blades each have a distinctive shape, designed to take advantage of the oscillating motion to deliver two innovative cutting solutions. The multipurpose Dremel MM430 blade provides pros and do-it-yourself enthusiasts with an ideal solution for cutting flexible materials such as carpeting, vinyl tile, cardboard, insulation, asphalt shingles and more with the Multi-Max oscillating tool. The fast-cutting Dremel MM435 offers a superior solution for cutting drywall with improved cutting speed and the ability to make curved cuts.

“The Dremel brand is known for the performance, innovation and versatility of its tools and these new Dremel Multi-Max accessories continue to build on that brand promise,” said Saad Alam, Dremel product manager. “The accessories give oscillating tool users even more options for faster repairs and when tackling renovation projects.”

The Dremel MM430 Multi-Knife has the functionality of a utility knife—designed to cut through the same materials—except with power and speed. Its unique, hooked blade design allows users to easily control the tool with one hand. The Dremel MM435 Drywall Jab Saw features an offset mounting hole pattern, providing an optimal angle for cutting, while the sharpened tip allows users to easily plunge into drywall. Whether using the Multi-Knife to cut carpet and insulation, or the Drywall Jab Saw to install recessed lighting and electrical outlets, the durable accessories efficiently cut a variety of materials.

As part of the expanded Dremel Multi-Max accessory line, the Dremel brand is also introducing the Dremel MM388 Variety Multi-Max Accessory Kit. The 14-piece kit provides do-it-yourself enthusiasts and pros with a wide range of applications for any Multi-Max oscillating tool. A reusable storage case is included for storing a collection of oscillating accessories.

**Dremel MM430 Multi-Knife Accessory**

**Performance & Versatility**

- The MM430 features two cutting edges on one accessory. The inside-facing edge is designed for cuts requiring a pulling motion and the outside-facing edge is designed for cuts requiring a pushing motion. These dual edges allow users to cut in either direction as the situation requires.
- The MM430 is designed to cut carpet, vinyl, boxes, shingles, foam, insulation and plastic.
- The MM430 Multi-Knife allows users to hold the material while cutting, and is able to make quick cuts on a variety of difficult-to-cut, flexible materials.

**Catalog Number:** MM430

The Dremel MM430 Multi-Knife will be available starting June 1, 2012 at most hardware and home improvement centers nationwide for a MSRP of \$14.99 USD and \$19.99 CAD.

-more-

### **Dremel MM435 Drywall Jab Saw Accessory**

#### **Performance & Versatility**

- The MM435 offers the superior solution for making both straight and curved cuts in drywall while using a Multi-Max oscillating tool and is ideal for cutting out electrical boxes and recessed lighting.
- The teeth of the saw extend further away from the pivot point of the oscillating tool, as compared to the typical half-moon shaped drywall blade. This function makes the speed of cut significantly faster.
- The MM435 is faster cutting than other oscillating drywall blades. The Jab Saw is the only oscillating blade that makes both straight and curved cuts in drywall.

**Catalog Number:** MM435

The Dremel MM435 Drywall Jab Saw will be available starting June 1, 2012 at most hardware and home improvement centers nationwide for an MSRP of \$9.99 USD and \$13.99 CAD.

### **Dremel MM388 Variety Multi-Max Accessory Kit**

#### **Performance & Versatility**

- The accessories within the kit will work with every oscillating tool on the market.
- The kit includes each of the following accessories, in a reusable storage case:
  - MM482 Wood & Metal Flush Cut Blade
  - MM450 Wood & Drywall Saw Blade (2)
  - MM610 Flexible Scraper Blade
  - Wood Sandpaper Sheets (3 of each grit)
  - MM300 Universal Adapter

**Catalog Number:** MM388

The Dremel MM388 Variety Multi-Max Accessory Kit offers a \$60 value for \$39.99 USD (\$41.99 CAD) and is available at most hardware and home-improvement centers nationwide.

For additional editorial information and high-resolution images, visit the Dremel newsroom at [www.dremelnewsroom.com](http://www.dremelnewsroom.com). For home improvement tips and to view project videos, visit the brand's project site at [www.DremelWeekends.com](http://www.DremelWeekends.com) and Facebook page at [www.Facebook.com/Dremel](http://www.Facebook.com/Dremel).

#### **About Dremel**

Celebrating 80 years in business since inventing the high-speed rotary tool 78 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand's leadership in design and manufacturing has made it the top-selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of versatile tool systems including rotary tools and accessories, oscillating tools and accessories and specialty tools delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on the Dremel brand to provide the satisfaction of a job well done.

For information on Dremel products, project ideas and problem-solving tips, visit us at [www.dremel.com](http://www.dremel.com) or call Dremel at 1-800-437-3635.

###

*Editor's Note: Dremel® is a registered brand name and is used as an adjective to describe the products made by the Dremel brand.*