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**DREMEL[®] MICRO[™] 8050 IS THE MOST ANTICIPATED ROTARY TOOL
LAUNCH OF THE YEAR**

#MyBrilliantIdeaSweeps photo-sharing promotion celebrates fans' brilliant ideas, projects and crafts for the chance to win a one-of-a-kind, custom-engraved Honda Ruckus

MOUNT PROSPECT, Ill., September 2, 2014 – The introduction of the Dremel[®] Micro[™] 8050 marks a new milestone for the brand. Hailed as the most powerful and precise compact cordless rotary tool Dremel has yet to produce, its size, ergonomics and first-to-market integrated LED front-end lighting make it the ideal choice for everything from detailed crafts to DIY tasks.

“The Micro 8050 represents a new evolution in the rotary tool category that offers precise control with surprising power,” said Ed Pchola, product director for Dremel. “It fills a need for a multifunctional tool for people who engage in hands-on, detailed activities.”

With LED features such as unparalleled front-end lighting, variable-speed indicator and battery fuel gauge, as well as a docking station charger that automatically stops charging when the batteries have reached capacity, the Micro 8050 is always prepared to tackle detailed work and tight spaces.

“Portable and versatile, this is the most brilliantly powerful and ergonomically-friendly tool on the market,” said Pchola. “It’s going to prove highly popular with hobbyists and crafters.”

Dremel Micro 8050 Product Strengths:

- **Sleek ergonomic design** makes it light and easy to handle for detailed projects and tight spaces
- New LED smart features such as **front-end lighting, variable speed** indicator and **fuel gauge** allow for optimal use
- New, compact, lightweight **8V Max Lithium-ion battery** for power in a smaller size, always ready and no memory effects
- **Docking Station** continually charges so the tool is always fully charged and ready to use
- **360° Grip Zone** with soft grip for comfort and control
- **Quick Collet Lock** for fast accessory changes
- Speed indicator to select optimal speed for each application (5,000 – 28,000 RPM)
- Fully compatible with all Dremel rotary tool accessories

Catalog Number: 8050-N/18