



## FOR CLIENT REVIEW

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## SPRING INTO SPRING WITH NEW INTRODUCTIONS FOR DREMEL® ROTARY, MULTI-MAX™, AND SAW-MAX™ TOOL SYSTEMS

*The new-to-market Dremel Multi-Max Carbide Flush Cutting Blade, Rotary Lawn & Garden Kit and Dust Blower, and Saw-Max Crown Molding Cutting Guide provide tool users the ability to complete a wide range of projects with ease using their existing Dremel tools.*

MOUNT PROSPECT, Ill., April 8, 2013 – The Dremel brand is expanding its Multi-Max, Rotary and Saw-Max lines with the introduction of four new offerings—the Multi-Max Carbide flush Cutting Blade, the Rotary Lawn & Garden Kit and Dust Blower, and the Saw-Max Crown Molding Cutting Guide. The new additions represent the versatility the Dremel brand is known for and join a wide selection of smart and useful accessories and attachments for Dremel tool systems.

“When taking on a project, most of us want to do it as quickly and as easily as possible,” said Ed Pchola, Director Product Management. “For this reason, the Dremel brand is always looking at the best ways to help our tool users do just that with new systems, accessories and attachments that ensure precision and versatility every step of the way. Whether it’s cutting hard materials, sharpening lawn mower blades or adding distinction to a space with crown molding, these new Dremel products introduce even more uses for our tool systems.”

### **Carbide Flush Cutting Blade for Multi-Max Oscillating Tools**

The Dremel Carbide Flush Cutting Blade is the first oscillating cutting blade available with high-performance carbide teeth so it will cut through materials that are too hard for other accessories and tools. Designed with the new Dremel Universal Quick-Fit™ system, the blade is compatible with nearly every oscillating tool on the market.

### **Performance & Versatility**

- Features carbide teeth that allow users to cut through the toughest materials including hardwoods, hardened metals, nails, screws, stainless steel bolts, galvanized pipe, plaster and lathe, cement board, fiber board, sheet metal, slate and ceramic tile
- Universal Quick-Fit system means the blade fits multiple brands of oscillating tools

**Catalog Number:** MM485

The Dremel MM485 Carbide Flush Cutting Blade will be available April 14 at most hardware and home improvement centers nationwide for an MSRP of \$19.99 USD and \$26.99 CAD.

### **Lawn & Garden Kit**

Just in time for spring lawn care and outdoor projects, the Lawn & Garden Kit offers attachments and accessories for Dremel rotary tools, in order to sharpen lawnmower blades, garden shears and chainsaws. The kit also includes a Dremel 100 series rotary tool so everything a user needs is in one comprehensive kit.

#### **Performance & Versatility**

- Kit offers all three sharpening attachments in order to sharpen lawnmower blades, shears and chainsaws
- Kit includes grinding stones and cutting wheels that work best with these attachments
- Kit also includes the Dremel 100 series rotary tool

**Catalog Number:** 100-LG

The Dremel Lawn & Garden Kit is available on Amazon.com for an MSRP of \$44.99 USD and \$49.99 CAD.

### **Dust Blower for Dremel Rotary Tools**

To help improve visibility when using a Dremel rotary tool, the new Dremel Dust Blower is an innovative solution for removing fine debris and dust from the user's line of sight.

#### **Performance & Versatility**

- Blows dust away for greater visibility of the work piece
- Great for sanding, engraving and carving
- Also fits the 225-01 Flex Shaft Attachment
- Fits on all rotary tools with a standard collet nut (except the Dremel 4200)
- Always handy because it's always on the tool

**Catalog Number:** 490

The Dremel 490 Dust Blower is available at most hardware and home improvement centers nationwide for an MSRP of \$3.99 USD and \$4.99 CAD.

For additional editorial information and high-resolution images, visit the Dremel newsroom at [www.dremelnewsroom.com](http://www.dremelnewsroom.com). For home improvement tips and to view project videos, visit the brand's [Dremel Weekends](#) project site and [Facebook](#) and [Pinterest](#) pages.

### **Saw-Max Crown Molding Cutting Guide**

Joining the Saw-Max line of cutting attachments is the Crown Molding Cutting Guide, an attachment that allows users to make complicated molding cuts easily and accurately without the need for a large, expensive saw.

#### **Performance & Versatility**

- Portable and compact solution for cutting standard 5/8 crown molding, up to 9/16" thick
- Four clearly marked cutting areas for making interior and exterior corner joints
- Clear line of sight showing exactly where the cut will be in the material
- Labeled diagrams help users easily make complicated angled cuts more accurately

**Catalog Number:** SM844

The Dremel SM844 Crown Molding Cutting Guide will be available May 1, 2013 on Amazon.com for an MSRP of \$29.99 USD and \$34.99 CAD.

## **About Dremel**

Celebrating 80 years in business since inventing the high-speed rotary tool 78 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand's leadership in design and manufacturing has made it the top-selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of versatile tool systems, including rotary tools and accessories, oscillating tools and accessories and specialty tools delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on the Dremel brand to provide the satisfaction of a job well done.

For information on Dremel products, project ideas and problem-solving tips, visit us at [www.dremel.com](http://www.dremel.com) or call Dremel at 1-800-437-3635.

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*Editor's Note: Dremel® is a registered brand name and is used as an adjective to describe the products made by the Dremel brand.*